EcoGrip - KRAFT

EG

HELLO DESIGNERS!

Please review all notes to the right. Any missing information could cause delays. We will happily answer any and all questions if you email creativeservices@ecoproducts.com.

PRINT TEMPLATE

FSC designation must be printed in black. This is optional if you you wish to use other colors. BPI can be printed any color.

CHOOSE ONE

COMMERCIALLY COMPOSTABLE ONLY. FACILITIES MAY NOT EXIST IN YOUR AREA. CERT #001051

FOR COLLECTION IN MUNICIPAL PROGRAMS, WHERE APPROVED. POUR LA COLLECTE DANS LES PROGRAMMES MUNICIPAUX, OU APPROUVÉS. CERT #001051

INCLUDE

PRODUCTS

PANTONE ###

PANTONE ###

OPTIONAL

DO NOT MICROWAVE
CAUTION: HOT

NE PAS METTRE AU MICRO-ONDE.
DO NOT MICROWAVE
LE CONTENU PEUT ÊTRE CHAUD.
CAUTION: HOT

Green areas represent blue overprinting yellow

COMPOSTABLE STATEMENTS

Products in areas with composting programs will need to include the BPI logo and the Eco-Products logo. Cups without these art elements will not be accepted by commercial facilities. They can be located anywhere on the art in any color (please do not scale down any further) Questions about this? Go to ecoproducts.com/custom

COLORS/FILE INFO

Pantone - 2 color call out maximum. All art must be in vector line formatting.
NO METALLIC INKS
Please see ecoproducts.com/custom for MOQs

FONT MINIMUMS

Recommended text size varies based on font type
(Lines in font should not be below .5 pt)

Slab Fonts - 9-pt minimum as shown here (CAPS PRINT BETTER AT SMALLER SIZES THAN LOWERCASE)

Serif/Thin Fonts - 12 pt minimum as shown here

RECOMMENDED WARNINGS

We recommend including "Caution Contents Hot" and "Do Not Microwave" on the art. Included is the bilingual option for Canada.

FILE OUTPUT

Delivered files must have fonts and art outlined, expanded and simplified where possible. Files should not include any linked images.

NO PRINT AREA

All text and graphics must remain inside the blue dotted line.

PLATE SHIFT & FLOATING NOTES

To avoid overlap of coors, a float must be built into color registration. Printing plates can shift up to +/- 1/16 inch in any direction.

TRAPPING & OVERLAP

If colors need to touch, an overlap must be added to accomodate for the movement of printing places. Please note - whenever two inks touch or overlap there may be shade variation. We cannot guarantee final colors on overlapped inks.