7oz Cold Cup - Renewable

EP-CC7

HELLO DESIGNERS!

Please review all notes to the right. Any missing information could cause delays. We will happily answer any and all questions if you email creativeservices@ecoproducts.com.

PRINT TEMPLATE

CENTER REFERENCE 1

If you would like your logo to be visible on opposite sides of your cup, align logo vertically with arrow.

CENTER REFERENCE 2

If you would like your logo to be visible on opposite sides of your cup, align logo vertically with arrow.

CUP SHAPE REFERENCE

Cup shape is for reference only. All lines on visible art area will not print. Please consider the shape of cup when scaling your logo. Recommended scale of logo should be no more than 30% of width of visible art area to ensure edges of logo will not be distorted by cup shape.

VISIBLE ART AREA

Actual Dimensions

Printable area is placed .16" inside of cup ribs. All text, warnings, statements, logos, and important graphics must reside within black line. We recommend keeping art at least .08 inch away from edge.

15% Gray indicates clear, NO INK

COMPOSTABLE STATEMENTS

BPI-certified products must include the BPI logo, qualifying text, and the Eco-Products logo. They can be located anywhere on the art in any color (please do not scale the graphics down any further than shown here)

REQUIRED GRAPHICS

Place in any location and print in any color you'd like. Minimum size shown. Do not scale down or distort.

Questions about this? Email creativeservices@ecoproducts.com

COLORS/FILE INFO

Pantone Coated Only- 4 color call out maximum. All art must be in vector line formatting.

NO METALLICS, PASTELS, NEONS

PANTONE ###

PANTONE ###

PANTONE ###

PANTONE ###

FONT MINIMUMS

Recommended text size varies based on font type

(Lines in font should not be below .5 pt) We recommend knocked-out fonts on color backgrounds to be 50% larger than the suggestions below.

Slab Fonts - 10-pt minimum as shown here (CAPS PRINT BETTER AT SMALLER SIZES THAN LOWERCASE)

Serif/Thin Fonts - 12 pt minimum as shown here

FILE OUTPUT

Delivered files must have fonts and art outlined, expanded and simplified where possible. Files should not include any linked images.